



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Samuel Moreau et al.

Serial No.: 10/664,275

Filed: September 16, 2003

For: SYSTEM AND METHOD FOR CONSTRUCTION,  
DELIVERY AND DISPLAY OF ITV APPLICATIONS  
THAT BLEND PROGRAMMING INFORMATION OF  
ON-DEMAND AND BROADCAST SERVICE  
OFFERINGS

Group Art Unit: 2623

Examiner: Lonsberry, Hunter B.

Confirmation No.: 3440

Attorney Docket No.: 007412.01083 (Amended)

**AMENDMENT ACCOMPANYING RCE**

Mail Stop RCE  
Commissioner for Patents  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the September 18, 2009 decision of the Board of Patent Appeals and Interferences, please amend the above-identified application as follows and reconsider the rejections maintained therein. Applicants request continued examination in accordance with 37 C.F.R. § 1.114.

**Amendments to the Claims** are reflected in a Listing of Claims, which begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.

Please charge any fees due, or credit any overpayments made, to Deposit Account No. 19-0733. Any necessary extensions of time are hereby requested.